



2022 Sisters in Solidarity International Women's Day

Social Media Campaign

Imagine a gender equal world.
A world free of bias, stereotypes, and discrimination.
A world that is diverse, equitable, and inclusive.
A world where difference is valued and celebrated.
Together we can forge women's equality.
Collectively we can all **#BreakTheBias**

Individuals and Organizations are encouraged to post pictures while holding the themed pose to your social media pages. Cross your arms to show solidarity.



Strike the IWD 2022 pose and share your **#BreakTheBias** image, video, resources, presentation or articles on social media using **#IWD2022 #BreakTheBias #SIS2022** to encourage further people to commit to helping forge an inclusive world. Don't forget to tag the Sisters in Solidarity Facebook page and comment.

Connect and support women through Lean in Circles

Groups and Organizations are encouraged to create a circle to discuss and strategize on how they will work to break the bias. The circle would meet regularly to develop a plan to **#BreakTheBias** within an area of their choice.

In a world where women still face bias and other barriers at work, on top of bearing the disproportionate burden of the COVID-19 pandemic - having a safe space for women to share their struggles, give and get advice, and celebrate each other's wins, has never been more important.

That's where Lean In Circles can help: by connecting and supporting women to get - and grow - through this together. Circles are small groups of women who come together regularly to mentor and support each other.

Use this IWD presentation to:

- Get a snapshot of the state of women at work
- Play Connection Cards, an activity to experience the power of peer mentorship (available in 7 languages)
- Guide participants to commit to choose to challenge by starting their own Circle

Available in due course in Arabic, French, German, Italian, Brazilian Portuguese, Spanish.

Download the [IWD Lean In Circles presentation](#).

Visit the International Women's Day website for more ideas: www.internationalwomensday.com

Thank you.